

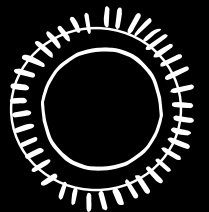
I'm so excited to present to you.

LIZ WILLIAMSON WEBSITE

Website R2 - Colours
December 2020

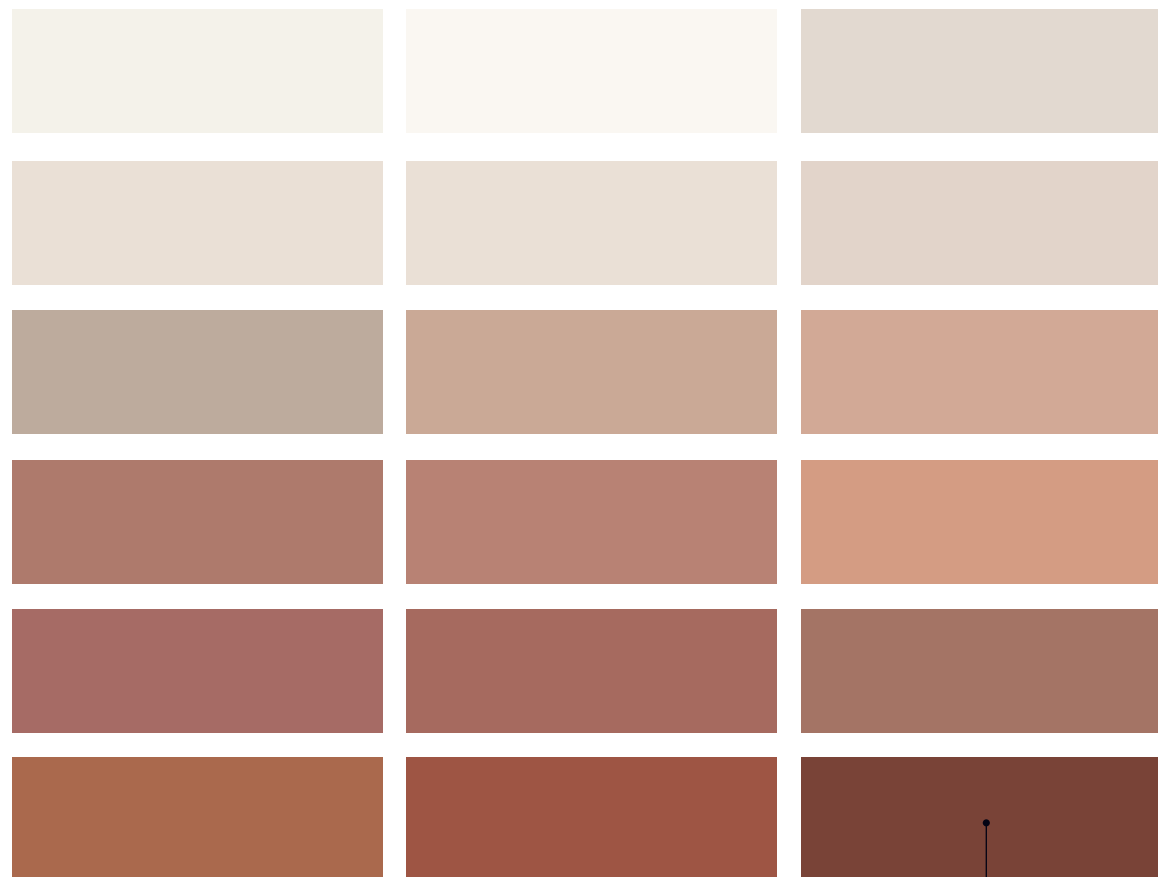
BRIDGET LONG DESIGN

bridgetlongdesign@gmail.com
0401 974 245





COLOUR DEVELOPMENT



PREFERRED COLOUR

COLOUR DEVELOPMENT

1.

COTTON YARN

HEX #f4f2ea
RGB 244, 242, 234

BACKGROUND
TEXT W/ DARK BASE

EC TAN

HEX #794337
RGB 121, 67, 55

HOVER TEXT
W/ LIGHT BASE

NATURAL INDIGO

HEX #2c3d5b
RGB 44, 61, 91

HOVER TEXT
W/ DARK BASE

DARK NAVY

HEX #070721
RGB 7, 7, 33

BANNERS
BUTTONS

MIDNIGHT BLUE

HEX #040414
RGB 4, 4, 20

TEXT
KEY LINES

HEX #CDCDD0
RGB 205, 205, 208

MINIMAL TEXT

Primary

Tracking 100

H1. to H5.

Apercu

ABCDE abcde

1234567890

LIGHT

ABCDE abcde

1234567890

MEDIUM

ABCDE abcde

1234567890

BOLD

Secondary

Tracking 60/100 | 25 Leading

Body

National

ABCDE abcde

1234567890

LIGHT

ABCDE abcde

1234567890

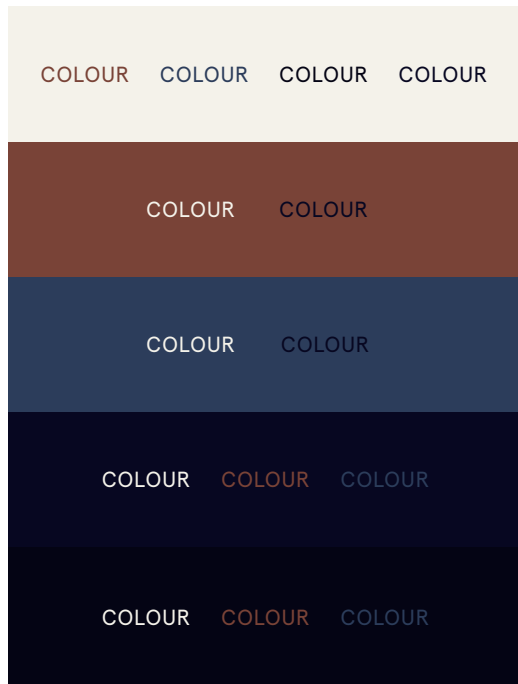
REGULAR

ABCDE abcde

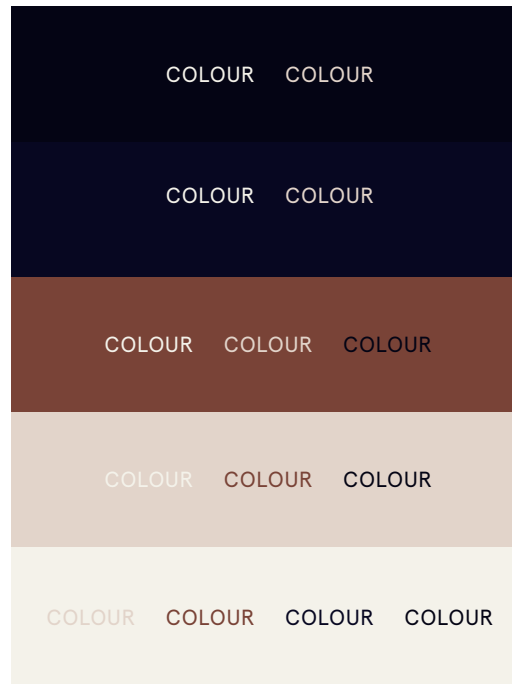
1234567890

BOLD

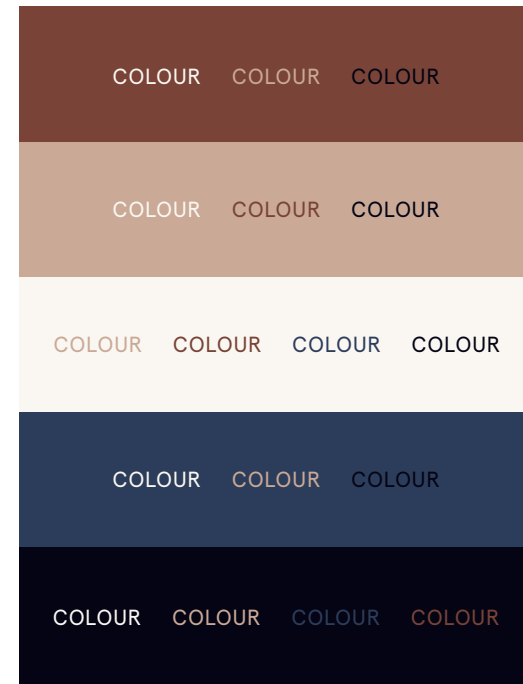
1.

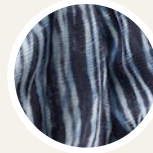
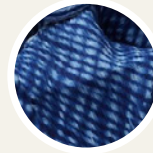


2.

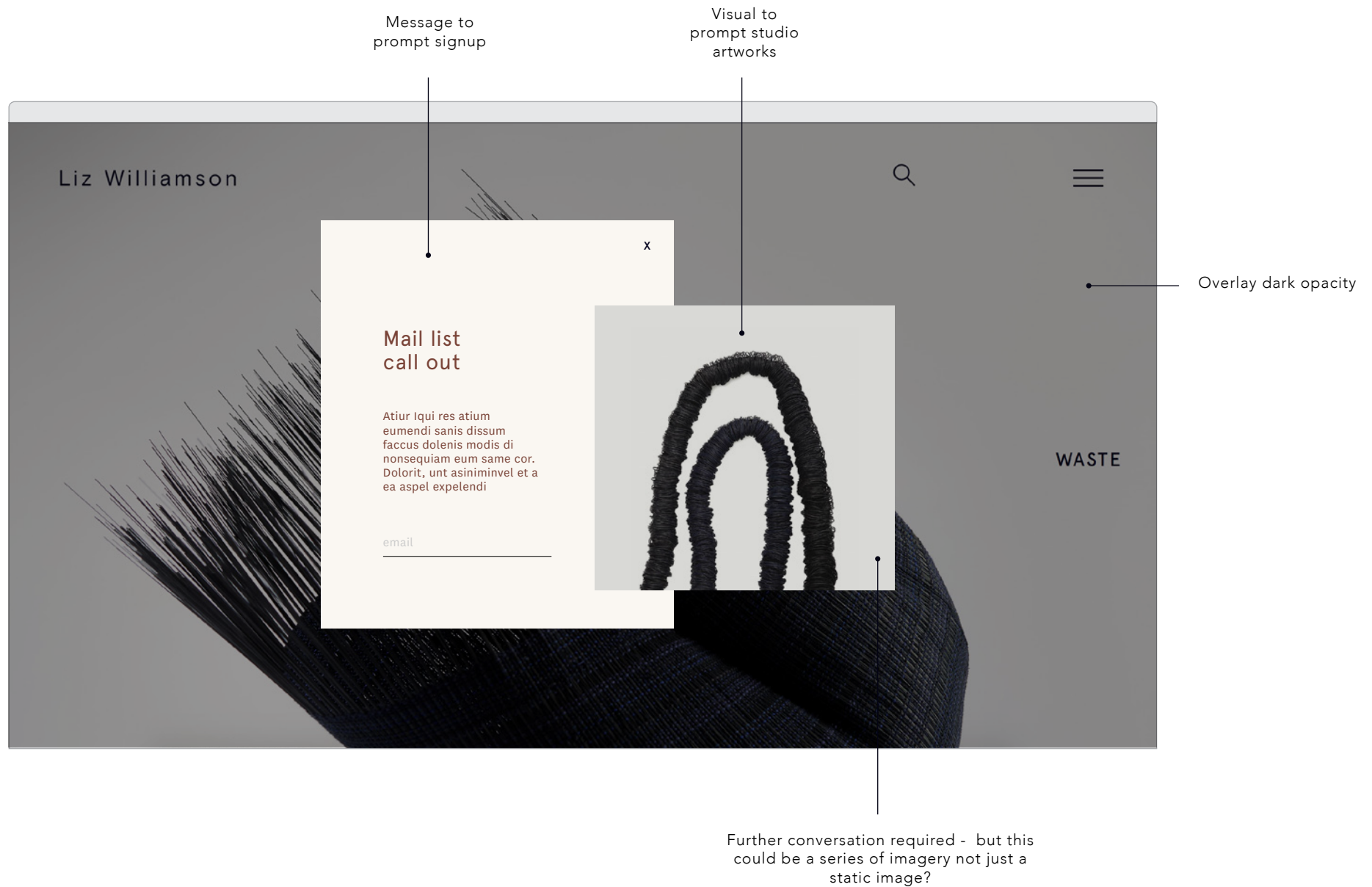


3.











Overlay dark opacity,
appears from base

Message to
prompt signup

Thanks a bunch.

LIZ WILLIAMSON WEBSITE

Website R1 - Colours
December 2020

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